

Message Text

UNCLASSIFIED

PAGE 01 PORT O 00499 012002Z

70

ACTION ARA-10

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /018 W

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R 011911Z MAR 74

FM AMEMBASSY PORT OF SPAIN

TO SECSTATE WASHDC 6109

INFO USDOC/WASHDC

USIA WASHDC

UNCLAS PORT OF SPAIN 0499

E.O. 11652: N/A

TAGS: BEXP

SUBJECT: REQUEST FOR SCHEDULE OF PLANNED CONVENTIONS AND TRADE SHOWS

REF: POS 1636, DECEMBER 15, 1973

1. AS PART OF THIS POST'S COMMERCIAL ACTION PROGRAM, USIS IS CONDUCTING A CAREFULLY TARGETED TOURIST PROMOTION PROGRAM. (CAREFUL TARGETING IS ESPECIALLY IMPORTANT SINCE THIS POST HAS A VERY HIGH VISA TURN-DOWN RATE.) THE PROGRAM IS DIRECTED AT LOCAL BUSINESS AND PROFESSIONAL PERSONS, MANY OF WHOM ARE INTERESTED IN ATTENDING TRADE SHOWS, MEETINGS OF PROFESSIONAL ASSOCIATIONS, ETC. A SELECTED GROUP OF SUCH PERSONS NOW RECEIVE PERIODIC USIS BULLETINS BASED ON USIA'S CALENDAR OF COMING EVENTS." ONLY INFORMATION AVAILABLE TO EMBASSY REGARDING FUTURE TRADE SHOWS AND EXHIBITIONS IS THAT CONTAINED IN JANUARY 7 ISSUE OF COMMERCE TODAY. ESPECIALLY USEFUL WOULD BE A LISTING OF PROFESSIONAL ASSOCIATIONS' FORTHCOMING MEETINGS AND CONVENTIONS, AS WELL AS A NEW EDITION OF THE USIS PUBLICATION ENTITLED "UNITED STATES CONVENTIONS AND TRADE SHOWS, 1972-73".

2. EMBASSY REQUESTS THAT STATE, COMMERCE AND USIA AIR-POUCH ALL AVAILABLE INFORMATION ABOUT PLANNED CONVENTIONS, EXHIBITIONS, TRADE SHOWS, ETC. FOR OUR USE IN FUTURE USIS MAILINGS.

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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